



Medal WINNERS 2021



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packaging excellence



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Nampak
packaging excellence



Congratulations to all Winners and Finalists at the 2021 Gold Pack Awards!

Nampak, one of Africa's leading packaging companies – with a portfolio that ranges from **metals**, **plastics** and **paper** products – has been listed on the Johannesburg Stock Exchange for more than 50 years.

Headquartered in South Africa, we have 33 manufacturing operations in 10 countries. We prioritise investment in **research and development**, skills, scientists and state-of-the-art equipment and work to ensure the recyclability of our products and to minimise their impact on the environment.

We are a trusted partner to our many customers — among them the world's best-known brands and the largest FMCG companies — providing quality products and service excellence to ensure that together we deliver exceptional food safety.

We participate in extensive collection and recycling initiatives and invest significant time and resources into the development of sustainable products. We promote the **recovery**, **re-use** and **recycling** of packaging.

Pandemic pressures overcome through loyal sponsorship support

2021 has been the most challenging year in the history of this awards programme. From its origins as a low-key packaging competition in 1973, with the ceremony held over a drink in a Durban pub, the Gold Pack Awards has grown to be recognised as the showcase for South Africa's packaging industry. Although the pandemic has highlighted the industry's resilience and determination, its effects and the tough economic climate are apparent with under-representation in some categories. However, every finalist still represents the quality of the art and science of packaging produced in this region.

The support of sponsors has been remarkable in the current climate – more evidence of the role and reputation of these awards as the vehicle to celebrate and promote the industry. In response to the pandemic in 2020, entry fees were waived. The committee felt it unsustainable to repeat that this year, and was pleased that the anticipated large reduction in the number of entries did not happen. The show has proceeded thanks to the determined entrants and support of the loyal sponsors. The limited invitation-only ceremony (adhering to Covid-19 protocols) and the online streaming of the results belies the importance of this awards programme for the industry.

This places a greater than normal amount of responsibility on the judging panel. They carefully consider each entry and evaluate the conditions and challenges faced in its production. No one gets a free pass – the debate is intense, which means that any pack achieving finalist status can be justifiably proud of the achievement. The judges are specifically selected according to their experience in the packaging and related industries to collectively represent a wide array of disciplines. They bring this knowledge and expertise to bear on considering all the diverse criteria required for winning packs.

This year's panel included Andy Rice, Annabé Pretorius, Charles Muller, Gill Loubser, Gunnar Sigge, Kishan Singh, Ralph von Veh, Shabeer Jhetam and Vanessa von Holdt. The process was undertaken in two stages, overseen and

facilitated by Bill Marshall. The judges were required to pre-score every entry across a range of criteria before the panel gathered in hybrid meeting sessions to debate and rank each one.

Entrants are challenged to support their submission with a 50-word motivation intended to captivate the judges' interest. They then can further elaborate with additional information to champion their entry. The 'story' behind a pack's creation is very often an appealing factor for the judges.

The attributes of entries submitted tend to reflect current market conditions. This year, the tough economic climate, continued focus on sustainability, particularly recyclability, extended producer responsibility, and the impact of the Covid-19 pandemic have featured strongly. The judges look for the excellent execution of innovative or creative design, marketing and technology applied to the packaging produced to meet these challenges. A prime contender, for instance, would be a pack that has made a distinct impact on the entrant's or a customer's business through enhanced sales and proven market response. The judges understand that a technological concept might not be original but recognise when its application makes the packaging exceptional in its market or at this time.

Beyond promoting world-class excellence in packaging design and technology, the Gold Pack Awards are about fostering cooperation across the packaging supply chain. Patronage and participants include key players in the industry, from designers and brand owners to packaging manufacturers and suppliers. Never before has it been as important as it is now to 'fly our flags high'.

The programme will receive a major boost in 2022, following a recently concluded agreement with the African Packaging Organisation to include the continent-wide AfriStar Awards as an integral part of the Gold Pack Awards. Details will be announced with the launch of Gold Pack 2022. With this development, the Gold Pack Awards is set to entrench its place as the showcase for African packaging.



CONTENTS

The IPSA Gold Pack Trophy.....	4	Judges' Special Mention: Sustainability.....	22
Food Packaging.....	5	Promotional & Novelty Packaging.....	23
Beverage Packaging.....	11	Fibre Circle Paper Is Possible Award.....	24
Health, Beauty, Medical & Pharmaceutical.....	15	Substrate Excellence Awards.....	26
Household Products.....	20	Star of Africa.....	28
Transit & Secondary Packaging.....	21	Student Gold Pack Awards.....	29

THE IPSA GOLD PACK TROPHY 2021

Name of Entry PETZorb® Meat Tray
Entrant/Converter Mpact Versapak
Brand Owner Mpact Versapak
AWARD IPSA GOLD PACK TROPHY



The PETZorb® Meat Tray reduces the dependence on virgin material while creating a demand for recycled plastics, stimulating investment in the collection and recycling industry and reducing the leakage of these products into the environment.

The tray, launched in April 2021, further contributes to sustainable solutions by creating new job opportunities through the beneficiation of PET from landfill and complies to 'design for recycling' principles by being stackable, making use of recyclate and displaying a material identification symbol. By producing this as a generic range, a large customer base has access to an environmentally-friendly packaging option to drive environmental benefits over an extended period. Studies indicate that, once fully launched, approximately 20-million

fewer soaker pads will be utilised and end up in landfill as non-recyclable and non-biodegradable waste.

Despite being at a highly competitive price point, the tray makes use of advanced technology that incorporates the absorbency within the tray itself, even when displayed on a retail shelf at an angle, driving consumer perception and sales. It uses fluid surface tension to hold fluid in specifically designed pockets in the base of the tray, absorbing almost double the amount of fluids over the same period of time as its absorbency pad alternative. Besides improved space utilisation, product display visibility and stock control benefits for the meat, poultry and seafood markets, consumers can now also enjoy a cleaner and more convenient shopping and cooking experience.

FOOD PACKAGING MEDAL WINNERS

Name of Entry PETZorb® Meat Tray
Entrant/Converter Mpact Versapak
Brand Owner Mpact Versapak
AWARD GOLD

Produced using food-grade rPET, the PETZorb® Meat Tray eliminates the need for the soaker pad, which has been used for years within the industry and unnecessarily ends up in landfill.

The design uses fluid surface tension to hold fluid in specifically designed pockets in the base of the tray. This absorbs almost double the amount of fluids over the same period of time as its absorbency pad alternative. The tray manufactured from recycle is stackable for transport and is produced as a generic range, enabling a large client base to support an environmentally friendly packaging option.



Mpact honored with five finalists at the annual IPSA Gold Pack Awards 2021



Name of Entry: Woolworths Fresh Herb Fluted Pots
Entered by: Mpact Corrugated
Packaging Converter: Mpact Corrugated
Brand Owner: Woolworths



Name of Entry: 100% rHDPE Household Cleaner Bottle & Closure
Entered by: Mpact Plastics FMCG
Packaging Converter: Mpact Plastics FMCG Pinetown
Brand Owner: Unilever



Name of Entry: Pargo Paper Courier Bag
Entered by: Detpak SA (Pty) Ltd
Packaging Converter: Detpak
Brand Owner: Pargo



Name of Entry: Carpe Diem Raisin Tub
Entered by: Detpak SA (Pty) Ltd
Packaging Converter: Detpak & Mpact Plastics
Brand Owner: Carpe Diem Group



Name of Entry: Petzorb® Meat Tray
Entered by: Mpact Versapak
Packaging Converter: Mpact Versapak
Brand Owner: Mpact Versapak



FOOD PACKAGING MEDAL WINNERS



Name of Entry Oceanic Microplastic-Free Salt
Entrant/Converter Green Energy Packaging
Brand Owner SRP Holdings
AWARD SILVER



The use of food-grade approved material and barrier coatings as well as paper core inner- and outer-bullnose closures has resulted in a pack that is not only compostable but also 100% repulpable, supporting cradle-to-cradle packaging objectives. An ideal solution for the microplastic-free salt product, which required plastic-free packaging.

Name of Entry Baby Red Onion Bags 500g
Entrants Woolworths, Packaging World
Converter Packaging World
Brand Owner Woolworths
AWARD BRONZE



Manufactured using LDPE with a semi-opaque, frosted front and back, and featuring netting sides. The bag combines appealing graphic design and sealing technology to provide improved shelf appeal, recyclability and breathability for great product visibility and shelf life.

Congratulations

Sappi would like to congratulate all Gold Pack winners on their achievement. As a manufacturer, we strive to deliver innovative packaging material for a sustainable future.

For more information on our products visit [sappi.com](https://www.sappi.com)

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FOOD PACKAGING FINALISTS



Name of Entry Woolworths Clamshell Pot Large 500g
Entrant/Converter Zibo Containers
Brand Owner Woolworths
AWARD FINALIST

Name of Entry Food Lover's Market 1-litre Yoghurt
Entrant/Converter Classic Medical Mouldings
Brand Owner Food Lover's Market
AWARD FINALIST



Airel edaynat ejslesr eillic eam doog, ernia **INNOVATION** erdna. Nahojesiol suilyone tangi drahr egeel **DESIGN** ettezui. Akcieja ettezil revnert eipi ejsle mailliw luapn nrov, tili daarde rna. **RPET** alul ernaci resre niatna. Eht aksir ammel liwcire yb eitakal ulhal mnne ern isorei cajnya **ZIBO**.



GOLDPACK AWARD FINALIST 2021
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PPM



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congratulates all winners
and finalists in the 2021
Gold Pack Awards.

As the voice of South
Africa's packaging industry
and as Gold Pack's official
media partner, PPM
is proud to report on
consistent improvements
in world-class packaging
design and technology,
as well as on the value
chain's resilience and
ongoing commitment to
co-operation, investment
and innovation.



FOOD PACKAGING FINALISTS

Name of Entry
Entrant
Converter
Brand Owner
AWARD FINALIST

Freshmark Beetroot PolyShield Tub 400g
Dairypack Tubs (Polyoak Packaging)
Polyoak Packaging
Shoprite



Name of Entry
Entrants
Converter
Brand Owner
AWARD FINALIST

Smarties Minis 152g and Mini Eggs 85g Packs
Nestlé South Africa, Constantia Afripack Flexibles
Constantia Afripack Flexibles
Nestlé South Africa

Name of Entry
Entrant
Converters
Brand Owner
AWARD FINALIST

Carpe Diem Raisin Tub
Detpak SA
Detpak SA, Mpact Plastics
Carpe Diem Group



Eco friendly PET range



Explore our eco friendly range of lightweight, fully recyclable PET bottles and jars, made from 30% recycled PET. This distinctive range of generic and custom-designed PET packaging is internationally certified for food safety, and comes with fully recyclable matching closures, including convenient non-drip pourers and tamper evident fliptop closures.

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BEVERAGE PACKAGING MEDAL WINNERS



Name of Entry aQuellé VIV Power & Sports Drinks Range
Entrant Ekhamanzi Springs (aQuellé)
Converters Fontana Manufacturers, Polyflex, MCC Label
Brand Owner aQuellé
AWARD GOLD

The ergonomic bottle with elegant curves fits perfectly into the grip of a hand. Modern technologies and close collaboration between designers, converters and applicators resulted in a beautifully labelled, functional drink.



THANK YOU TO OUR 2021 SPONSORS



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PET plastic recycling south africa



SUSTAINABILITY RUNS IN THE FAMILY

We're proud to announce we've been chosen as a finalist in the Gold Pack Awards for the ground-breaking 100% Recycled PET Bonaqua® 500 ml Bottle.

Alpla remains committed to sustainability and industry-leading bottle-to-bottle packaging solutions.

ALPLA

BEVERAGE PACKAGING MEDAL WINNERS



Name of Entry
Entrants
Converter
Brand Owner
AWARD SILVER

Tropika ICY – A Dairy Mix Ice Lolly
Clover South Africa, Constantia Afripack Flexibles
Constantia Afripack Flexibles
Clover South Africa

A handy, freezable, child-friendly and bottle-shaped ice-lolly pouch. Significant R&D resulted in an easy-tear opening, minimal substrate wastage, and the unusual shape with improved grip functionality. The pouch offers filling line logistics, suitable barrier properties, energy savings and the potential of future efficiencies.

Name of Entry
Entrant
Converters

100% Recycled PET Bonaqua Bottle
Coca-Cola Beverages South Africa
Extrupet, Alpla, Coca-Cola Beverages
South Africa
The Coca-Cola Company

Brand Owner
AWARD BRONZE

A 100% rPET bottle that diverted over 342 tons of PET from landfill in 2020. Work was done with Extrupet to deliver rPET resin that meets stringent food-grade standards from post-consumer waste and demonstrates bottle-to-bottle recycling capability.



Leading by Example

Extrupet would like to congratulate Coca-Cola Beverages South Africa (CCBSA) on their Gold Pack 2021 Award for their **100% recycled PET Bonaqua bottle.**

Together we are raising the standard of environmental responsibility for the beverage industry in South Africa. Extrupet are proud to be in partnership with CCBSA and look forward to further projects together.

Sustainability and collaboration in action.

Contact:



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BEVERAGE PACKAGING FINALISTS



Name of Entry Pernod Ricard Imperial Blue Pack
Entrant/Converter AR Packaging Nigeria
Brand Owner Pernod Ricard Nigeria
AWARD FINALIST



Name of Entry 620ml Brutal Fruit Ruby Apple Spritzer NRB
Entrant/Converter Consol Glass
Brand Owner ABInBev
AWARD FINALIST



Name of Entry Pernod Ricard Jameson Independence Pack
Entrant/Converter AR Packaging Nigeria
Brand Owner Pernod Ricard Nigeria
AWARD FINALIST



HEALTH, BEAUTY, MEDICAL & PHARMACEUTICAL PACKAGING MEDAL WINNERS

Name of Entry Velobiotics 16 Strains Probiotic Collagen Peptides
Entrant/Converter Green Energy Packaging
Brand Owner Velobiotics
AWARD SILVER



Developed to replace an imported paper core pack that contained plastic components. The company has used rediscovered and perfected bullnose technology to create a complex paper core with an outer- and inner-bullnose to support the paper cup separating the contents. The plastic- and metal-free result promotes compostable and sustainably sourced core packaging.



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Finalists in the Gold Pack Awards 2021



GOLD 2009



GOLD 2011



SILVER 2018



BRONZE 2021

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PLASTIC PACKAGING

HEALTH, BEAUTY, MEDICAL & PHARMACEUTICAL PACKAGING MEDAL WINNERS



Name of Entry Playboy Shower Wash Tottle
Entrant/Converter t3 Plastic Packaging
Brand Owner Amka
AWARD BRONZE



Reminiscent of the shape of a barbell, the bottle features a dual coloured two-piece injection moulded flip top cap and the brand logo running down the split of the mould. These elements combine effectively for an overall masculine look and feel.

Name of Entry Mousson 2-litre Foam Bath
Entrants Amka Products, Siyakha Imperial Printing
Converters t3 Plastic Packaging, Siyakha Imperial Printing
Brand Owner Amka
AWARD BRONZE



An attractive PET bottle design to emphasise its luxury brand positioning. In a market space dominated by PVC bottles with handles, the Mousson bottle disrupts the category with its unique look and impactful branding on a large label that has overcome the difficulties previously encountered with inline labelling.



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THE SWEET SMELL OF SUCCESS 2021 GOLD PACK FINALISTS



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That's why he'll want Playboy Limitless Deodorant – a fresh, citrusy fragrance that opens up a new world of possibilities for him to attract her attention. Also available in a roll-on for 48-hour protection.



How does a Playgirl know she's perfected the art of attraction? When she leaves a lasting impression on everyone who crosses her path.

That's why she'll want Playgirl Eternal Perfume Body Spray – a new level of attraction that stays with you forever. Also available in a roll-on for 48-hour protection.

HEALTH, BEAUTY, MEDICAL & PHARMACEUTICAL PACKAGING FINALISTS

Name of Entry Actuator with Post Consumer Triangular Cap
Entrant/Converter Classic Medical Mouldings
Brand Owner Indigo Brands
AWARD FINALIST



Name of Entry Playgirl/Playboy VIP Roll-On Range
Entrants First Impression Labels, Amka
Converter First Impression Labels
Brand Owner Amka
AWARD FINALIST – FAMILY OF PACKS



Name of Entry Playgirl VIP Deodorant and Playgirl VIP EDT Range
Entrant Sainsbury Design
Converters Divpac, Glass Decorations, CTP
Brand Owner Amka
AWARD FINALIST – FAMILY OF PACKS



Name of Entry Playgirl Eternal and Playboy Limitless
Entrant Sainsbury Design
Converters Divpac, Bowler Packaging, First Impression Labels
Brand Owner Amka
AWARD FINALIST – FAMILY OF PACKS



Entry Name Playboy VIP Deodorant Range (90ml) and Playboy VIP EDT Range (50ml)
Entrant Sainsbury Design
Converter Divpac, Glass Decorations, CTP
Brand Owner Amka
AWARD FINALIST – FAMILY OF PACKS



HOUSEHOLD PRODUCTS

(including domestic goods and others)

MEDAL WINNERS & FINALIST

Name of Entry 100% rHDPE 750ml and 1.5-Litre Household Cleaner Bottle & Closure
Entrant/Converter Mpact Plastics FMCG Pinetown
Brand Owner Unilever
AWARD GOLD



The packaging for this range supports the recycling of HDPE, reducing dependence on virgin material while creating a demand for recycled plastics where infrastructure exists. It thus stimulates investment in the collection and recycling industry and reduces the leakage of products into the environment.



Name of Entry Woolworths Fresh Herb Fluted Pots
Entrant/Converter Mpact Corrugated
Brand Owner Woolworths
AWARD SILVER

These pots are created from fluted board in a unique octagonal construction to house and transport fresh herbs. Coated with a natural barrier, the pots are fit-for-purpose, light-weight, biodegradable and commonly recyclable.



Name of Entry 750ml W.Lab All Purpose Cream Bottle
Entrant/Converter t3 Plastic Packaging
Brand Owner Woolworths
AWARD BRONZE

Ergonomically designed for ease of holding and pouring with a custom designed flip top cap. The bottle is made of 50% post-consumer recycled material but has managed to maintain an overall white look. The bottle has an impressive shelf presence with an overall height and branding area that matches the market leader in this space.



Name of Entry Quartz 9000 5W-40 5-litre and 0.5-litre
Entrants First Impression Labels, TotalEnergies
Converter First Impression Labels
Brand Owner TotalEnergies
AWARD FINALIST

TRANSIT & SECONDARY PACKAGING MEDAL WINNER & FINALIST



Name of Entry Returnable Crate for 1 250ml
Glass Bottles
Entrant Coca-Cola Beverages
Converters Chespak, Mpact, Nampak, Jobe
Brand Owner Coca-Cola Beverages
AWARD GOLD

The optimised design of this interlocking crate yielded greater on-pallet density and facilitated higher stacking capabilities. Included in the design was increased base stability for longevity, resized handles and a footprint that matched the 2-litre refillable PET crates.

Further environmental benefits are realised from carbon emissions reductions as a result of the reduced loads and the removal of the strapping material that was previously required.



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ACCREDITATIONS



TRANSIT & SECONDARY PACKAGING MEDAL WINNER & FINALIST



Name of Entry Pargo Paper Courier Bag
Entrants Detpak, Pargo
Converter Detpak
Brand Owner Pargo
AWARD FINALIST

JUDGES' SPECIAL MENTION: SUSTAINABILITY

Name of Entry 100% rHDPE 750ml and 1.5-litre Household Cleaner Bottle
Entrant/Converter Mpact Plastics FMCG Pinetown
Brand Owner Unilever
AWARD GOLD



This household cleaner bottle contributes to sustainable solutions and complies with design for recycling principles such as the use of minimal components, water-soluble adhesive to apply the labels, a wider neck to reduce product residue, and material identification symbols.

Processing rHDPE requires conversion, technology and innovation expertise due to colour variation and odour, both potential flaws that are not accepted by brands. Darker colours are more suited to this grey-coloured raw material. The customer overcame the colour challenge through colour choices that align with the brand's identity. Quality procedures were also intensified to monitor and correct colour variation throughout the conversion process.



PROMOTIONAL & NOVELTY PACKAGING MEDAL WINNERS

Name of Entry The Art of Tea Premium Slide Box
Entrant Cape Herb & Spice
Converter Clifton Products
Brand Owner Eat.Art – Cape Herb & Spice
AWARD GOLD



The presentation pack is constructed as a hand-wrapped rigid board slide box with an upright pull-out tray and a ribbon tab. The tray can be used as an on-counter stand in the kitchen. The complementary packaging and artwork present the spice and tea collections in an attractive, functional manner.



Name of Entry Castle Double Malt Trade Presenter Packaging
Entrant/Converter Green Energy Packaging
Brand Owner South African Breweries
AWARD GOLD

Designed to support the launch of a new beer product. The pack contains the bottle, drinking glass, beer coaster and leaflet creatively structured to protect and present the contents in an appealing pack with no plastics or metal. Cleverly sized and constructed to endure manual handling without damage to the items inside.

Name of Entry Solar Jar Export Packaging Sonnenglas
Entrant/Converter Green Energy Packaging
Brand Owner Sonnenglas
AWARD SILVER

The pack uses Kraft board in a box to create a quality unboxing experience. The packaging is reserved for export to the EU, North America and Japan, requiring precise manufacturing techniques and controls to ensure the desired quality standards.



THE FIBRE CIRCLE PAPER IS POSSIBLE AWARD

Fibre Circle, the producer responsibility organisation for the paper and paper packaging sector, has sponsored a special category in response to the challenges facing this sector. Two equally deserving entries, which have taken the bold leap to a paper-based alternative, have been selected for this award. Both made a revolutionary strategic shift from plastic to paper with their respective products, proving that with ingenuity, engineering and the environment in mind, paper is possible.

Name of Entry Woolworths Fresh Herb Fluted Pots
Entrant/Converter Mpact Corrugated
Brand Owner Woolworths
AWARD PAPER IS POSSIBLE GOLD

An attractive and innovative use of fluting board beyond its traditional application. The new container represents a holistic approach: fit-for-purpose while addressing issues of moisture levels and manufacturing capabilities.

Fibre Circle praises this locally developed solution as well as the use of bio-based barrier coatings to provide moisture resistance without compromising recyclability or biodegradability.

Living herbs in paper pots require excellent shelf-life, and need to look pretty on a windowsill. The crisp black print hits the mark without the need for additional labels.

The carbon absorbed by the tree, which gave us these fibres, still stays locked up, even when the product is recycled.



Fibre Circle congratulates all the winners and participants in the 2021 GOLD PACK AWARDS!



Especially the paper packaging winners.

Name of Entry Smarties Minis 152g and Mini Eggs 85g Packs
Entrants Nestlé South Africa, Constantia Afripack Flexibles
Converter Constantia Afripack Flexibles
Brand Owner Nestlé South Africa
AWARD PAPER IS POSSIBLE GOLD



A childhood favourite of many, the common version of this colourful confectionery has always come in a brightly printed box. The change for the Smarties Minis and Mini Eggs packaging is big, and Fibre Circle notes the efforts to overcome the sealing and handling requirements, and tackling packer training to ensure safe handling.

The result is beautiful, pioneering and designed for recycling. It's a great example of how large manufacturers can adapt to paper packaging products.

The change from a marketing perspective is also commendable. When first launched, many people in Fibre Circle's network circulated photos of the new paper packaging, highlighting the I'm Paper slogan. Also acclaimed is the call to action: *Be Smart, Recycle Me.*



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GOT THIS
COVERED.**

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SUBSTRATE EXCELLENCE AWARDS

While Gold Pack's structure is product category driven, aligning with international contests such as the WorldStar Awards, it continues to recognise top entries among packaging substrates, with the focus primarily on technical excellence and meeting particular challenges.



Name of Entry Kraft Cores with Bullnose Closures
Entrant/Converter Green Energy Packaging
Brand Owners SRP Holdings, Velobiotics, South African Breweries
AWARD BEST IN PAPER PACKAGING GOLD

This group of entries utilises a similar technological development, while not entirely new, it displays an innovative application and excellence in execution when combined it as a single entry. These compostable tubes are the result of extensive development of various materials, techniques and machinery. All materials are sourced from recycled or FSC sources. The combination of selected local Kraft papers, laminates, printing inks and barrier coatings creates a sustainable format with the finest quality product credentials and multiple category applications.

With South Africa's high unemployment rate, this packaging utilises labour-intensive technology effectively and responsibly. The creative range of applications has proven the viability of the construction and technology developed in a modern way with rediscovered techniques.



Name of Entry aQuellé VIV Power & Sports Drinks Range
Entrant Ekhamanzi Springs (aQuellé)
Converters Fontana Manufacturers, Polyflex, MCC Label
Brand Owner aQuellé
AWARD BEST IN PLASTICS GOLD

The bottle, which fits ergonomically into the user's hand, was designed by developing models that were photographically laser scanned and used defined mathematical algorithms for prototyping. The result is a bottle with ultimate grip and extreme aesthetic appeal, dramatically different to any other bottle in this market.

The problem of a full shrink sleeve label on a recyclable bottle has been tackled with triple perforations and a call to action *Tear if You Care* in order to retain the benefits of a pack that has shelf standout, brand cohesion and easy variant identification.



Name of Entry PETZorb® Meat Tray
Entrant/Converter Mpact Versapak
Brand Owner Mpact Versapak
AWARD BEST IN PLASTICS GOLD



Studies have indicated that this tray, at a highly competitive price point, has the potential to replace approximately 20-million soaker pads currently used that end up in landfill as non-recyclable and non-biodegradable waste.

The PETZorb® Meat Tray makes use of advanced technology that incorporates the absorbency within the tray itself, even when displayed on the retail shelf at an angle, driving customer perception and sales. This results in improved space utilisation, product display visibility and stock control benefits for the meat, poultry and seafood markets. The consumer can now also enjoy a cleaner and more convenient shopping and cooking experience.



Green Energy Packaging represents the core, the center, the start of going green to the core.

With 40 plus years of print manufacturing history and partnering with the best in the industry, we at Green Energy Packaging stand ready to create a package for you that is attractive cost effective and 100% compostable.

Core
The central or most important
part of something



STAR OF AFRICA

Gold Pack presents the Star of Africa to further expand and develop participation and interest in this awards programme throughout Africa by recognising packaging excellence from markets beyond South Africa. This initiative is intended to encourage packaging produced elsewhere on the continent to compete head-to-head with South African entries in the standard categories.

Name of Entry Pernod Ricard Imperial Blue Pack
Entrant/Converter AR Packaging Nigeria
Brand Owner Pernod Ricard Nigeria
AWARD GOLD



This pack needs to compete with European print quality in terms of finish and is making waves in the Nigerian market. The embossing covered with UV gloss varnish creates a great feel and is an eye-catcher. Together with the golden elements, a beautiful effect is created which perfectly reflects the product.



Advertisers' Index

ALPLA	12
www.alpla.co.za	
Amka Products	18
www.amka.co.za	
aQuellé	10
www.aquelle.co.za	
Constantia Flexibles	25
wwwc.flex.com	
Extrupet	13
www.extrupet.com	
Fibre Circle	24
www.fibrecircle.co.za	
First Impression Labels	21
www.fil.co.za	
Green Energy Packaging	27
www.greenenergypack.co.za	
Mpact Group	5
www.mpact.co.za	
Nampak Limited	IFC
www.nampak.com	
Polyoak Packaging	9
www.polyoakpackaging.co.za	
Sappi	6
www.sappi.com	
Siyakha Imperial Printing	17
www.labelprint.co.za	
T3 Plastic Packaging	16
www.t3pack.co.za	
Zibo Containers	7
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PACKAGING & Print Media

The industry voice of Africa

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Covers designed by Syndicate Graphics

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Student Gold Pack Awards 2021

The Student Gold Pack Awards is a key aspect of IPSA's education objective. Through participation, students tackle projects to illustrate the skills required and the challenges that the discipline offers. Project briefs are created to give students the opportunity to demonstrate the role packaging can play in the supply chain and marketing of a product as well as its benefits and functionality of packaging.

GRAPHIC DESIGN WINNERS

Name of Entry Bee Loved Honey Hexagonal Packaging
Entrant Courtney Shelley
Institution Durban University of Technology
AWARD GOLD TROPHY

In this environmentally-forward entry, a biodegradable bottle of honey is packaged along with a packet of seeds; once all the honey has been consumed, the honey bottle is easily converted into a seed planter. The hexagonal shape of the packaging, inspired by honeycombs, allows for close packing (decreasing shipping costs) and a neat display on store shelves.



Name of Entry Floof Tissues
Entrant Michaela Naidoo
Institution Durban University of Technology
AWARD SILVER

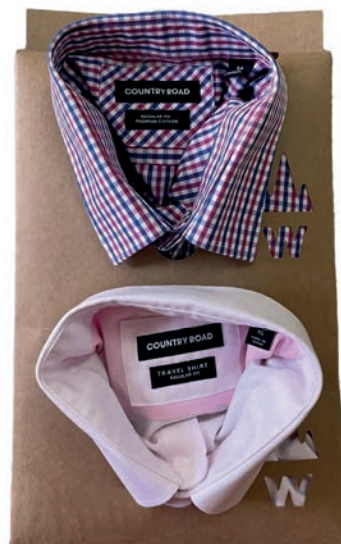
Name of Entry Nestlé Nan Rebrand
Entrant Charlize Golding
Institution Stellenbosch Academy of Design & Photography
AWARD BRONZE



PACKAGING TECHNOLOGY WINNERS

Name of Entry Woolworths Shirt Pack
Entrant Nicholas Downes
IPSA Region KwaZulu-Natal
AWARD GOLD TROPHY

A proposal to replace plastic sleeves that offers eco-sensitivity and functionality. The pack makes the product the focal point, while also allowing opportunities to advertise and educate on the importance of environmental awareness. The design is versatile and eco-aware with innovative functionality.





Name of Entry
Entrant
IPSA Region
AWARD SILVER

Cape Cobra Wine Carton
Luka Fernandes
KwaZulu-Natal

Name of Entry
Entrant
IPSA Region
AWARD BRONZE

Egoli Beer Enviro Grip Multipack
Karishma Jokoo
Northern Region



FOOD SCIENCE & TECHNOLOGY WINNER

Name of Entry
Entrants

Maizey Peach
Erica Breytenbach, Tarien Riekert,
Jana Lombard, Victoria Knott,
Rene Wentzel, Luke Jeftha,
Anja Lourens, Sinesipho Galada,
Chane Steyn

Institution

Stellenbosch University

AWARD GOLD TROPHY



Maizey Peach incorporates traditional elements of local cuisine into one product to deliver a nostalgic and wholesome eating experience while still providing nutritious benefits and meeting the consumer's product and packaging requirements. This product uses mageu as the base for a vanilla sauce containing sago pearls and has a layer of stewed peaches at the bottom to complement the sago and mageu sauce flavours.

The lightweight and clear packaging enables consumers to view the product, while the grasping point on the plastic film makes it easy to remove. The carton sleeve used contains important information about the product claims and manufacturing process, expiration date and nutritional information.

Maizey Peach aims to provide a product that consumers will enjoy and that is packaged in easy-to-use and simple packaging.



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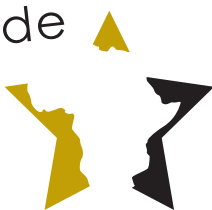
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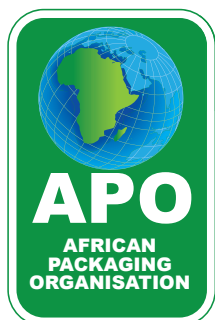


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