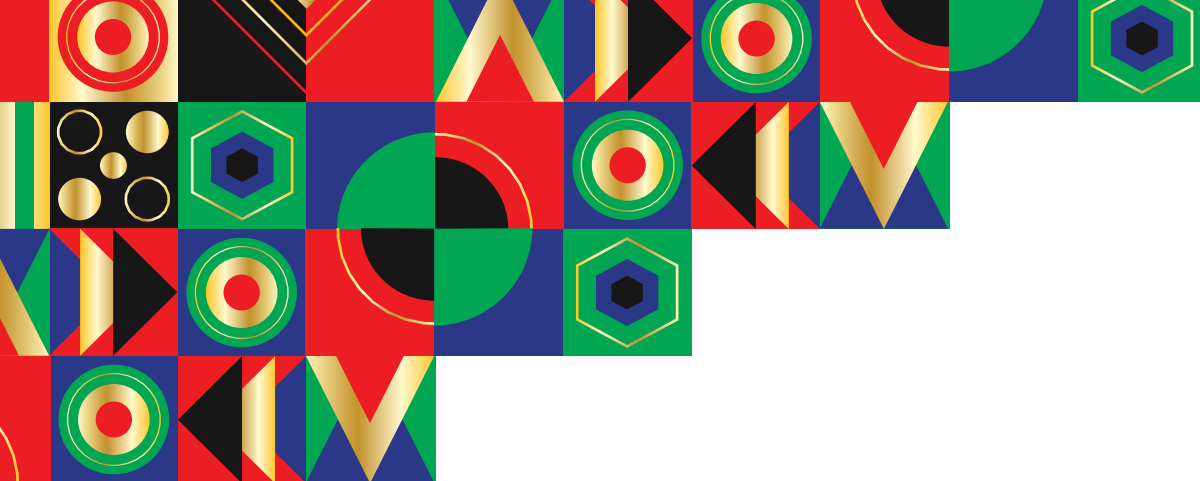




GOLD PACK *Awards*

THE INSTITUTE OF PACKAGING SA

A stylized gold award trophy graphic, consisting of two interlocking gold cubes, with a rainbow-colored swoosh underneath.

2025
Medal Winners





Gold Pack Awards 2025
Judges: Charles Muller, Susi Moore, Ralph von Veh, Wendy Knowler, Boipelo Madonsela, Gunnar Sigge, Annabé Pretorius, Janusz Luterek, Vanessa von Holdt, Kishan Singh, Jane Molony, Bill Marshall and Shabeer Jhetam.

Innovation in every layer

INNOVATION begins with curiosity and observation. It ignites the moment someone spots a gap between how things are and how they could be – whether it's a frustration with an existing process, an unmet market need or the audacious question: 'what if?'

From that spark, innovation takes flight. It challenges assumptions, listens deeply to user pain points, connects seemingly unrelated ideas and stays attuned to emerging trends. Above all, it requires a mindset that sees problems as opportunities rather than obstacles. And, crucially, true innovation doesn't stop at the idea – it thrives when that initial spark is executed with precision and excellence across the packaging value chain, transforming vision into tangible, impactful solutions.

Over the past five decades, the Gold Pack Awards have become the packaging industry's premier stage to celebrate innovation and excellence. They honour not just clever ideas, but packaging solutions that make a tangible impact – across supply chains, retail environments, and, ultimately, in the hands of the consumer. These are the concepts that solve problems elegantly, balance aesthetics with functionality and marry sustainability with practicality. Award-winning packaging doesn't simply contain a product – It enhances it, communicates a brand's story and often becomes part of the product experience itself.

What makes a packaging concept award-worthy is not just brilliance in one dimension, but excellence across multiple.

The stories in this brochure illustrate how packaging innovation thrives when diverse minds collaborate. Designers,

material suppliers, printers, converters, brand owners, retailers, recyclers, PROs and even consumers all play a part. Our judges unpack each entry from multiple perspectives, evaluating materials science, practicality, supply chain impact, compliance, branding, print excellence and environmental footprint. Each winning solution demonstrates thoughtful execution, persistence and an unwavering commitment to creating meaningful change.

To our finalists and winners: congratulations. Your work not only elevates the brands you represent but inspires the broader industry to think differently, challenge norms and push boundaries. As you display your medals, may they serve as a reminder that innovation is not a one-time achievement – it is a mindset, a practice and a promise to keep creating solutions that matter.

We extend our heartfelt thanks to our sponsors, whose unwavering support makes the Gold Pack Awards possible. From material suppliers and machinery innovators to service partners across the industry, your commitment to celebrating packaging excellence and innovation fuels this platform and helps showcase the very best our sector has to offer.

And to our readers, I hope you are inspired as you journey through this brochure. Here, you will see that packaging is more than a container – it is a canvas, a storyteller, a protector and, increasingly, a force for sustainability and positive impact. Innovation is alive, thriving and visible on every page.

Bill Marshall
Gold Pack Awards chairman

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The PPM logo is rendered in a large, white, outlined font. The letter 'M' is partially obscured by a photograph of two hands shaking in a firm grip. The hands are positioned as if they are shaking over the letter 'M'. The background of the entire page is a dark blue to purple gradient with abstract, flowing light patterns. A small, solid magenta square is located below the logo on the left side.

PPM

CONGRATULATES all winners and
finalists in the **2025 Gold Pack Awards**.

As the voice of South Africa's packaging industry and as Gold Pack's official media partner, PPM is proud to report on consistent improvements in world-class packaging design and technology, as well as on the value chain's resilience and ongoing commitment to co-operation, investment and innovation.

www.packagingmag.co.za

THE INSTITUTE OF PACKAGING SA GOLD PACK TROPHY 2025

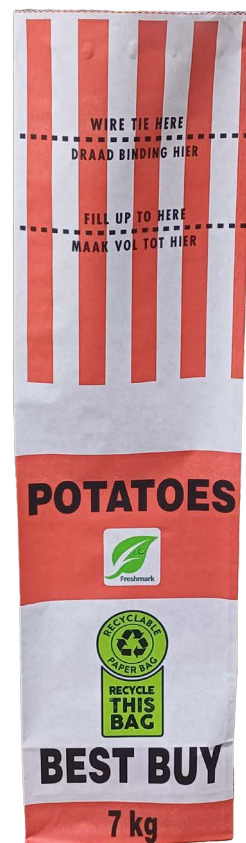


Name of Entry	Freshmark Potatoes Kraft Bag & Freshmark Best Buy Potatoes 7kg
Entrant	Sack Force
Converter	Sack Force
Brand Owner	Freshmark – a division of Shoprite Checkers

Potato packaging, as required by Potatoes SA, must be made from semi-extensible wet-strength sack kraft paper. Traditionally, this material contained chemicals that made it non-recyclable in South Africa. However, through collaboration with suppliers, a recyclable version has been developed that maintains the strength and integrity of the original material. This innovation makes the paper composition both environmentally sustainable and recyclable, reducing the amount of empty potato packaging sent to landfill.

The Freshmark Best Buy potato bag features a bleached 75gsm outer layer and a brown 70gsm inner layer, giving it a premium look and excellent print quality to reflect the high-grade potatoes it carries. Its superior tear strength also accommodates larger potatoes.

In contrast, the kraft bag, made from unbleached 70gsm paper with a dark brown texture, offers a more economical option for lower-grade potatoes. While it has a weaker tear strength, it remains suitable for smaller potato varieties.

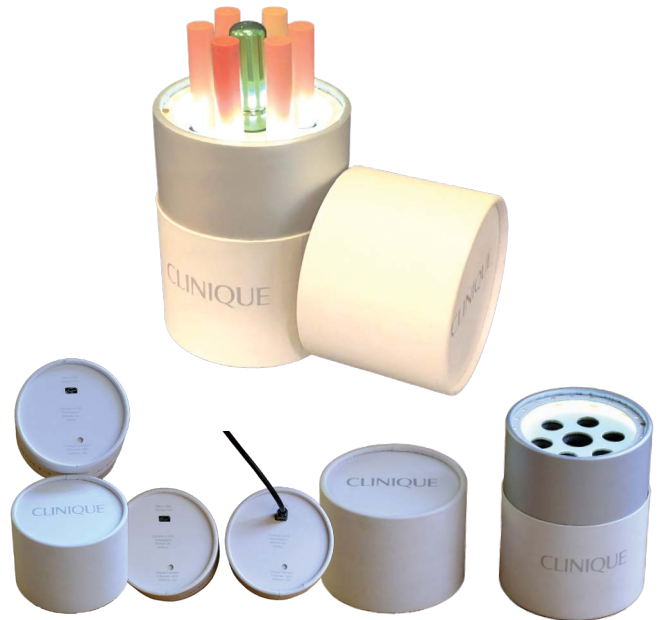


SPECIAL AWARDS

PACKAGING FOR THE INFLUENCER AWARD

Name of Entry	Clinique High Impact Shadow Play Seeding Box
Entrant	Green Energy Packaging
Converter	Mortimer Offset, Supreme Printers, Stormcloud Advertising, Clinique, Green Energy Packaging
Brand Owner	Clinique

Designed to captivate influencers – an increasingly important focus for packaging developers – the LED illumination activates when the lid is opened, elegantly showcasing the contents and creating a memorable unboxing experience. Integrated electronics with a rechargeable battery and level indicator ensure dependable performance, while the refined design elevates user engagement and reflects innovation, sophistication and meticulous attention to detail.



LOCALISATION AWARD

Name of Entry	Scotch Local 750ml
Entrant	Ardagh Glass Packaging
Converters	Ardagh Glass Packaging
Brand Owner	Diageo

The local filling of Scotch whisky marks a major milestone for South Africa's beverage industry, introducing premium international spirit production to local shores for the first time. This advancement streamlines supply chains, allowing customers to seize market opportunities previously limited by overseas shipping delays.





LOCALISATION AWARD

Name of Entry	Shoprite Usave Nyama Spice Barbeque
Entrant	Peninsula Packaging (division of Master Plastics)
Converter	Peninsula Packaging (division of Master Plastics), Polyflex Cape Town
Brand Owner	Shoprite Usave

Locally manufactured, fully recyclable Poly films, patented to replace and prolong the shelf life of products typically packaged in PVDC Pet/Poly structures. In addition to being fully recyclable, these films feature ECG (extended colour gamut) printing and are processed on a FFS filling line, resulting in higher online output.



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Introducing the Nyama Spice Bag, made from patented Penflo™ film — a breakthrough PE-based structure designed to replace traditional PVDC/PET non-recyclable laminates.

Developed by Master Plastics, this innovation delivers:

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⚡ Lower MOQs and shorter lead times

👤 Competitive pricing

🌍 The lowest carbon footprint in its class

From non-recyclable to fully recyclable — local innovation that meets and exceeds your ESG goals.



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Master Plastics – pioneering sustainable packaging solutions for a cleaner tomorrow.

SPECIAL AWARDS

LOCALISATION AWARD

Name of Entry Playbuddy Pet Toy Range
Entrant Triumph Packaging
Converter Triumph Packaging
Brand Owner MasQtec

The result of a South African entrepreneur partnering with a local packaging company to create high-quality, cost-effective dog toys – presented in visually striking, structurally robust packaging strong enough to secure the dense rubber toys in place.



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LOCAL TECHNICAL DEVELOPMENT AWARD

Entrant

SealGlobal.Co

The judges aimed to recognise the locally developed expertise and technology that are advancing South African packaging, driving cutting-edge improvements in substrate functionality, protective coatings, barrier performance, recyclability and overall sustainability.

THE GLASS RECYCLING COMPANY AWARD

Name of Entry

KVV VS Brandy

Entrant

Ardagh Glass Packaging

Converter

Ardagh Glass Packaging

Brand Owner

KVV South Africa

A technically sophisticated bottle, designed as a single-contact-area vessel with a top-heavy shoulder, requiring a thick base for stability and balance. Its embossed label panel nearly wraps around the bottle, protecting the label while enhancing functionality. These features combine practicality with a premium aesthetic, making it a standout example of glass packaging excellence.

BUILD

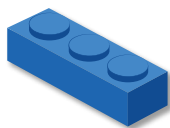
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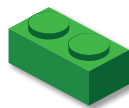
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SPECIAL AWARDS

PAMSA PAPER IS POSSIBLE AWARD

Name of Entry	Woolworths Laundry Pods (16s and 24s)
Entrant	Magnum Packaging
Converter	Magnum Packaging
Brand Owner	CHET Chemicals, Woolworths

This carefully crafted design ensures ease of use while maintaining closure integrity. Made from fully recycled board and fully recyclable, the carton exemplifies a functional and sustainable approach, balancing strength with premium brand presentation through thoughtful design and precise local execution.



FIBRE CIRCLE AWARD

Name of Entry	Lil-Lets Applicator Tampons
Entrant	Premier FMCG
Converter	Sappi, ReproFlex and AllFlex
Brand Owner	Premier FMCG

This entry demonstrates plastic reduction and improved recyclability through redesign, delivering safe, trusted and sustainable solutions. It exemplifies EPR-driven change, aligning environmental responsibility, technical innovation and consumer needs to exceed regulatory compliance.



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in the circular
economy.

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championing
paper-based
innovation and
sustainable design.

PAPER

MANUFACTURERS ASSOCIATION
OF SOUTH AFRICA (PAMSA)



Shaping a Sustainable Tomorrow

Driving Sustainable Metal Packaging

An Official Sponsor of the 2025 Gold Pack Awards

MetPac-SA is a metal packaging Producer Responsibility Organisation (PRO) dedicated to fostering environmental sustainability in line with the principles of the circular economy.

Our mission is to enhance recycling efforts and reduce waste by encouraging responsible environmental practices among producers and consumers. We collaborate with various strategic partners in the metal packaging value chain to enhance post-consumer material circularity. By raising awareness and implementing innovative solutions, we aim to contribute positively to our planet's sustainability.

MetPac-SA is a registered Producer Responsibility Organisation with the Department of Forestry, Fisheries and Environment (DFFE): EPR Registration Number: 19/7/5/P/PRO/20210720/005 and is responsible for the South African metal packaging EPR strategy in alignment with Section 18 of South African National Environmental Management: Waste Act (NEMWA)

MetPac-SA congratulates the winners of the 2025 Gold Pack Awards

metpacsa.org.za

SPECIAL AWARDS



METPAC-SA AWARD

Name of Entry	Cape Herb Spice – Spice Can
Entrant	Cape Herb & Spice
Converter	Tiny Keg & Bidvest Labels Rotolabel
Brand Owner	Cape Herb & Spice

This metal spice can offers a bold, innovative experience, pairing the ritual of opening with a custom, reusable lid for sensory appeal. Nitrogen-flushed and hermetically sealed, it locks in flavour and aroma without preservatives. The engineered polypropylene lid with dual half-moon openings ensures precise, easy dispensing for the consumer.



PETCO AWARD

Name of Entry	Lipton Ice Tea Preforms & Bottles 500ml & 1.5L
Entrant	Mpact Plastics Wadeville & Pepsi Lipton
Converter	Mpact Plastics Wadeville
Brand Owner	PepsiCo South Africa

The bottles are now made from 100% post-consumer rPET, saving 550 tons of virgin plastic, 710 tons of CO₂ and 287 000 litres of water each year. With over 23 million bottles produced from recycled PET, this initiative supports circularity, strengthens local recycling infrastructure, benefits waste pickers and demonstrates large-scale, profitable sustainability in action.

NON-PERISHABLE FOOD MEDAL WINNERS



GOLD MEDAL

Name of Entry Freshmark Potatoes Kraft Bag & Freshmark Best Buy Potatoes 7kg
Entrant Sack Force
Converter Sack Force
Brand Owner Freshmark – a division of Shoprite Checkers

These bags use newly developed semi-extensible wet-strength sack kraft paper, combining recyclability with durable integrity. This eco-friendly design reduces landfill waste by keeping more empty potato packaging out of disposal streams.



SILVER MEDAL

Name of Entry Cape Herb Spice – Spice Can
Entrant Cape Herb & Spice
Converter Tiny Keg & Bidvest Labels Rotolabel
Brand Owner Cape Herb & Spice

Locally made, fully recyclable, and tamper-resistant, this spice-in-a-can preserves freshness without additives. Inspired by beverage packaging, it enhances user experience, ensures quality, and aligns with modern sustainability standards.



BRONZE MEDAL

Name of Entry Tamper Evident, Top Class HDPE Flip-Top Closure
Entrant Mpack Plastics Pinetown & Imana Foods
Converter Mpack Plastics Pinetown
Brand Owner Imana Foods

A single-piece, dual tamper-evident cap engineered for freshness, functionality, and sustainability. Refillable, recyclable, and 10% lighter, it can save over 15 tons of virgin polymer annually, while its mono-material PP design reduces warehouse space and boosts logistics efficiency.



NON-PERISHABLE FOOD FINALISTS



FINALIST MEDAL

Name of Entry Bakers Romany Creams Classic Choc Coconut Biscuits
Entrant Golden Era Group
Converter Golden Era Printers
Brand Owner National Brands Limited

A mid-sized, on-the-go pack meets busy shoppers' needs, offering quality and convenience for snacking anytime, anywhere.



FINALIST MEDAL

Name of Entry Mister Sweet Flexible Packaging Range Revamp
Entrant Art Flexible Packaging
Converter Art Flexible Packaging
Brand Owner Premier FMCG

Switching from clear BOPP to high-opacity white BOPP enhanced colour vibrancy and created scuff-resistant, recyclable mono-material packaging – boosting visual impact, sustainability and sales.

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NON-PERISHABLE FOOD FINALISTS



FINALIST MEDAL

Name of Entry Woolworths Pink & White Marshmallows 150g
Entrant Art Flexible Packaging
Converter Art Flexible Packaging
Brand Owner Woolworths

Using a mono-material, fully recyclable BOPP/CPP structure improved freshness, extended shelf life, reduced waste and returns and boosted consumer satisfaction, operational efficiency and environmental performance.



FINALIST MEDAL

Name of Entry Forage & Feast Turkish Fig Balsamic Reduction 250ml
Entrant Bidvest Labels Rotolabel
Converter Bidvest Labels Rotolabel
Brand Owner Montagu Foods (division of Libstar Operations)

A high-value label blending decorative complexity with commercial print practicality. Satin varnish creates an elegant tactile base, while spot gloss highlights key design elements, adding depth and visual interest to elevate shelf impact.



FINALIST MEDAL

Name of Entry Hunters Coarse Spice 200g
Entrant Packaging World
Converter Packaging World
Brand Owner Freddy Hirsch

Two substrates and finishes – matte and metallic – were produced on a single reel, requiring precise in-register splitting and rejoining, plus a clear gusset during pouching, all showcasing a distinctive South African theme.



FINALIST MEDAL

Name of Entry PepsiCo Doritos New Pack Design
Entrant PepsiCo Design & Innovation
Converter Constantia Afripack, ReproFlex
Brand Owner PepsiCo Design & Innovation

A packaging transformation that highlights flavour and crunch, showcasing the chip as the hero, celebrating its iconic shape and taste, and bringing its bold personality to life on shelf.





FINALIST MEDAL

Name of Entry PepsiCo Cheeto's Launch
Entrant PepsiCo Design & Innovation
Converter Constantia, Huhtamaki
Brand Owner PepsiCo Design & Innovation

Eye-catching designs with appetite appeal, each pack featuring Chester Cheetah in playful poses, adding character across the range of shapes, flavours and sizes.



FINALIST MEDAL

Name of Entry PepsiCo Lay's Kettle Cooked
Entrant PepsiCo Design & Innovation
Converter Constantia Afripack
Brand Owner PepsiCo Design & Innovation

Designed to showcase the brand's new offering and the chips' texture and flavour, using bold photography, ingredient-driven storytelling and strong appetite appeal.



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NON-PERISHABLE FOOD FINALISTS



FINALIST MEDAL

Name of Entry PepsiCo Wellington's Pack Restage
Entrant PepsiCo Design & Innovation
Converter Packaging World, Constantia
Afripack, Polyflex Premedia
Brand Owner PepsiCo Design & Innovation

A redesign that modernises the brand, boosts shelf impact, and unifies the range – retaining key heritage elements while enhancing visual appeal and guiding flavour choice across multiple SKUs in a crowded category.



FINALIST MEDAL

Name of Entry Shoprite Usave Nyama Spice Barbeque
Entrant Peninsula Packaging (division of Master Plastics)
Converter Peninsula Packaging (division of Master Plastics), Polyflex Cape
Brand Owner Shoprite Usave

This local material, originally developed as a BOPP alternative during intense load-shedding time and a high demand for Apple flow wraps, has evolved into a print-stable laminated material with superior moisture barrier properties, effectively protecting and preserving moisture-sensitive products.



FINALIST MEDAL

Name of Entry Royal Creams 62g
Entrant SIYAKA Mauritius
Converter SIYAKA Mauritius
Brand Owner National Brands Limited South Africa

The smaller pack format delivers affordable, appealing and shelf-stable packaging for lower-LSM consumers, retaining the premium feel of the larger box while enhancing product preservation, sustainability and cost-efficiency.



FINALIST MEDAL

Name of Entry Romany Creams 58g
Entrant SIYAKA
Converter SIYAKA
Brand Owner National Brands Limited South Africa

Metallised CPP offers functional and sustainability benefits: a softer, flexible pack with superior sealing for freshness and tamper resistance, improved moisture and oxygen barriers, and lower sealing temperatures for energy savings.



PERISHABLE FOOD MEDAL WINNERS



GOLD MEDAL

Name of Entry Fishaways Sushi Carton
Entrant Shave & Gibson Packaging
Converter Shave & Gibson Packaging
Brand Owner Famous Brands Fishaways

Natural kraft board meets vibrant green branding in a bold, three-part, plastic-free design. Locally made with dual water-based coatings, it's food-safe, fridge-ready and fully recyclable – smart, sustainable and striking, elevating fast food with purpose and presence.



SILVER MEDAL

Name of Entry Freshmark Mushroom Tray 250g
Entrant Zibo Containers & Freshmark
Converter Zibo Containers
Brand Owner Zibo Containers & Freshmark

An innovative polypropylene mushroom tray replacing EPS, improving clingwrap performance and aesthetics, reducing carbon footprint and fully recyclable within South Africa's PP waste stream.



BRONZE MEDAL

Name of Entry PepsiCo SASKO Four Slices
Entrant PepsiCo Design & Innovation
Converter Art Flexibles, Polyflex Premedia
Brand Owner PepsiCo Design & Innovation

A portion-sized pack of four premium bread slices, white and brown, tailored for the traditional trade market in South Africa. Developed to meet the needs of schools, hostels, mines and students, this compact innovation delivers freshness and affordability.



BRONZE MEDAL

Name of Entry SimplyFresh Clamshell Hotdog & Clamshell Hamburger
Entrant Zibo Containers
Converter Zibo Containers
Brand Owner Zibo Containers

An rPET clamshell range with a unique angled-opening design, ideal for burgers, hotdogs and deli or bakery items. Lightweight, strong and fully recyclable, it offers clean, intuitive access without mess, made with 30% post-consumer recycled content.



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GOLD PACK AWARDS FINALISTS 2025

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Our core business is manufacturing polyethylene films and their derivatives, printing and converting flexible packaging in its various forms and lamination. Today, Tropic Plastic & Packaging has grown to be one of the most modern and well-equipped plastic packaging converters in Southern Africa.

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PERISHABLE FOOD FINALISTS



FINALIST MEDAL

Name of Entry PepsiCo SASKO Snack Buns
Entrant PepsiCo Design & Innovation
Converter Constantia Afripack, Acme Graphics
Brand Owner PepsiCo Design & Innovation

Designed for on-the-go snacking, it delivers a single 65g soft bun with sweet or savoury filling in a foil-sealed, convenient and hygienic pack.



FINALIST MEDAL

Name of Entry Woolworths Stir Fry
Entrant Tropic Plastic & Packaging
Converter Tropic Plastic & Packaging
Brand Owner Woolworths

The pack pairs freezer-ready durability with premium print and environmental responsibility, using an optimised in-house extruded LDPE/LLDPE blend.



FINALIST MEDAL

Name of Entry Gatti Big Deal Ice Cream Classic, Mint & Caramel Krunch
Entrant CTP Cartons & Labels
Converter CTP Cartons & Labels
Brand Owner Gatti Ice Cream

Litho printed on double-sided polyboard with matte varnish, this pack features spot gloss UV and embossing. Its tactile finishes and premium detailing enhance shelf presence, delivering a multi-sensory unboxing experience.



FINALIST MEDAL

Name of Entry Woolworths Duck & Chicken Ballotine FSC
Entrant Ducko Processing & Woolworths
Converter CTP Cartons & Labels
Brand Owner Woolworths

Balancing cold-chain performance with luxury, the pack uses moisture-resistant, locally sourced ColdPak board, enhanced with soft-touch varnish, gold foil and lifelike food illustrations.



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ALCOHOLIC BEVERAGE MEDAL WINNERS



GOLD MEDAL

Name of Entry KVV VS Brandy
Entrant Ardagh Glass Packaging
Converter Ardagh Glass Packaging
Brand Owner KVV South Africa

Luxury packaging that modernises the traditional brandy category, balancing heritage craftsmanship with contemporary style. The Flint bottle showcases the rich brandy colour and features a strong heel and shoulder for a masculine, elegant look.



SILVER MEDAL

Name of Entry KIX 330ml Raspberry Peach Spritzer
Entrant Ardagh Glass Packaging
Converter Ardagh Glass Packaging
Brand Owner Signal Hill Products

The redesign boosts shelf presence and operational efficiency with a sleek, curvaceous shape and premium embossing. Lightweighting from 220g to 195g enhances sustainability and cuts costs, proving how smart packaging drives brand performance.



BRONZE MEDAL

Name of Entry Scotch Local 750ml
Entrant Ardagh Glass Packaging
Converters Ardagh Glass Packaging
Brand Owner Diageo

Trusted whisky favourites are now bottled in South Africa, improving availability, shelf speed and supply-chain agility while preserving their premium Scotch quality. This strategic move ensures quicker, more reliable access for trade and brings world-class whisky closer to home.



Forever focused on the circular economy.

Leading the way to a circular economy requires non-stop innovation when designing packaging products. Our Mpact Paper and Paper Converting divisions design for recyclability, functionality for our customers, and collection after use through our Waste Management and Recycling divisions. We then process the collected recyclables into new products, starting the cycle all over again.

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ALCOHOLIC BEVERAGE FINALISTS



FINALIST MEDAL

Name of Entry	JC Le Roux Nectar Carton & Bottle
Entrant	Mpact Corrugated & Heineken Beverages
Converters	Mpact Corrugated
Brand Owner	Heineken Beverages

This sustainable six-bottle sparkling wine pack uses an FSC-certified kraft carton with recycled materials. Four-colour print with opaque white ink creates vibrant visuals, while two exclusive designs complement the shrink-sleeved bottles.



FINALIST MEDAL

Name of Entry	Wild Africa Cream
Entrant	Ardagh Glass Packaging
Converters	Ardagh Glass Packaging
Brand Owner	KWV

Tailored shoulders, leopard-print labelling and de-bossed claw details – combined with cost efficiencies – drove sales growth ahead of the category, reinforcing brand equity and premium positioning across major national retailers.



FINALIST MEDAL

Name of Entry	Henri Cognac Spirit Cooler
Entrant	Maison de Saveur, Ardagh Glass Packaging & Glass Decorations
Converters	Glass Decorations, Ardagh Glass Packaging
Brand Owner	Maison de Saveur

The bottle features a reinforced shoulder, balanced silhouette and seamless mould release. Multi-colour silkscreen printing with gold accents and transparent ink emulates a UV varnish finish.

NON-ALCOHOLIC BEVERAGE MEDAL WINNERS



GOLD MEDAL

Name of Entry Sunbird Rooibos Tea Cederberg
Classic Teabags & Olifants Valley
Long Cut Loose Tea
Entrant Golden Era Group
Converters Golden Era Printers
Brand Owner Sunbird Rooibos

The packs present traditional loose tea and modern tea bags with a focus on natural authenticity, wellness, and quality. The tray and sleeve offer easy access, while muted imagery evokes a simpler, relaxed era. Pure Rooibos from distinct regions highlights flavour differences, creating a standout shelf presence.



SILVER MEDAL

Name of Entry Sir Fruit Winter Warrior
100% Fruit Juice Blend
Entrant Advanced Flexibles
Converter Advanced Flexibles and Polyoak
Brand Owner Sir Fruit

A limited-edition citrus blend enriched with vitamins and zinc. The label features unique illustrations highlighting its benefits and is produced in a single pass as a pressure-sensitive polyethylene print.



BRONZE MEDAL

Name of Entry Cafe Enrista 10s & 20s
Entrant Magnum Packaging
Converter Magnum Packaging
Brand Owner Jumbo Brands

The pack combines thoughtful design, sturdy structure and high-quality print, enhanced by in-register die cutting, multi-depth embossing and a precision machine-glued crash-lock base.



BRONZE MEDAL

Name of Entry Lipton Ice Tea Preforms
& Bottles 500ml & 1.5L
Entrant Mpact Plastics Wadeville
& Pepsi Lipton
Converter Mpact Plastics Wadeville
Brand Owner PepsiCo South Africa

The bottles have shifted from virgin PET to 100% recycled PET, demonstrating a strong commitment to circularity, carbon reduction, and industry leadership with measurable large-scale environmental impact.



NON-ALCOHOLIC BEVERAGE FINALISTS



FINALIST MEDAL

Name of Entry JOKO Rooibos Tea 80s
Entrant Golden Era Group
Converter Golden Era Printers
Brand Owner Lipton Teas & Infusions Manufacturing

The pack reinforces a strong masterbrand image, using gold to convey premium quality, while the variant descriptor highlights 100% pure Rooibos with a teacup and steam for visual appeal.



FINALIST MEDAL

Name of Entry Nestlé Milo & Nestlé Cocoa Pouches
Entrant Constantia Flexibles & Nestlé South Africa
Converter Constantia Flexibles
Brand Owner Nestlé South Africa

This innovative flexible format combines rigid-packaging strength with wide-faced, resealable pouches designed for future recycling, boosting shelf impact.

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HOUSEHOLD PRODUCT PACKAGING MEDAL WINNERS

(Including domestic goods, hardware, appliances
and automotive products)



GOLD MEDAL

Name of Entry Comfort 800ml Fabric Conditioner
Entrant Unilever SA and
ALPLA Packaging SA
Converter ALPLA Packaging
Brand Owner Unilever SA

A 100% post-consumer recycled HDPE bottle with new head tooling creating internal ribs, providing rigidity that enables a 6% weight reduction.



SILVER MEDAL

Name of Entry Woolworths Laundry Pods
(16s & 24s)
Entrant Magnum Packaging
Converter Magnum Packaging
Brand Owner CHET Chemicals, Woolworths

These precisely crafted packs protect the product, showcase brand quality and suit retail handling. Made from recycled laminated E-flute for strength, each features a pressure-lock lid, tamper-proof base, perfect alignment and full recyclability.





BRONZE MEDAL

Name of Entry Playbuddy Pet Toy Range
Entrant Triumph Packaging
Converter Triumph Packaging
Brand Owner MasQtec

Each recyclable, robust pack secures the product while mimicking a dog biting the toy, with the range fully conceived, designed and manufactured locally.

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HEALTH, BEAUTY, MEDICAL & PHARMACEUTICAL PACKAGING MEDAL WINNERS



GOLD MEDAL

Name of Entry	Oh So Heavenly Roll On Deodorant Container
Entrant	Canway
Converter	Teqal
Brand Owner	Canway

An asymmetric bottle with an in-mould label simplifies filling while boosting shelf appeal. Over-laminated labels provide a satin texture and enhanced durability.



BRONZE MEDAL

Name of Entry	Princess of Africa Hair Range
Entrant	Advanced Flexibles
Converter	Advanced Flexibles Amcor & Sogeplast
Brand Owner	Amka Products

Black labels with glossy gold lines create a prestigious hair-care range. Using just two colours and varnishes on textured, pressure-sensitive labels reflects the brand's stylish image.



BRONZE MEDAL

Name of Entry Princess of Africa Grolonger Hair Oil
Entrant Glass Decorations
Converter Amka Products, Glass Decorations
Brand Owner Amka Products

The glass bottle acts as a canvas for silkscreen printing, seamlessly uniting tradition, durability and elegance to elevate both product and brand.

While we celebrate being 25 years old,
we also celebrate many more awards! 🥳



HEALTH, BEAUTY, MEDICAL & PHARMACEUTICAL PACKAGING FINALISTS



FINALIST MEDAL

Name of Entry Vaseline Premium Sampling Snapback Sachet
Entrant Unilever & Easypack Packaging
Converter Easypack Packaging
Brand Owner Unilever South Africa – Vaseline

A one-handed, mess-free alternative to traditional sachets, offering hygienic, precise skincare dispensing – perfect for on-the-go use and accessible to those with limited mobility.



FINALIST MEDAL

Name of Entry Vaseline Blueseal PJ 250ml PET Jar
Entrant Unilever & Mpact Plastics Divisional Office (division of Mpact Operations)
Converter Mpact (Jar); Sogeplast & Amcor Rigid Packaging Solutions International (Cap) and All4Labels (Label)
Brand Owner Unilever South Africa

An iconic jar now made from PET, combining premium shelf presence with support for the circular economy through South Africa's established PET recycling value chain.



FINALIST MEDAL

Name of Entry Vaseline Cera-Glow Body Lotion
Entrant Unilever SA & ALPLA Packaging SA
Converter ALPLA Packaging SA
Brand Owner Unilever SA

The three-layer structure enables higher PCR content in the bottle, advancing sustainability without compromising safety, design or visual impact.



PACKAGING-RELATED MEDAL WINNERS

(Including components, materials, machinery, processes, supplies and point-of-sale displays)



GOLD MEDAL

Name of Entry LabelSeal® – Coca-Cola 2L Wrap Around Label
Entrant SealGlobal.Co
Converter Novus South Africa
Brand Owner Coca-Cola Beverages South Africa

This global-first water-based high-gloss OPV replaces solvent and UV coatings, cutting application volume by 40%, reducing retail costs by 45%, and supporting high-speed printing, bottling and distribution with superior static dissipation, consistent friction and excellent flexibility.



SILVER MEDAL

Name of Entry Detpak Renewable Food Wax Wrap
Entrant Detpak SA
Converter Detpak SA
Brand Owner Detpak SA

Made from natural, renewable resources – including sunflower and canola waxes – this compostable product contains no GMOs or animal products, providing a responsible end-of-life solution in line with circular economy principles.



BRONZE MEDAL

Name of Entry Royal Premium Long Grain Basmati Rice 5kg
Entrant Novus Packaging t/a ITB
Converter ITB Plastics
Brand Owner Royal Rice Company

The easy-carry handle and resealable zipper provide convenience and freshness, while the stable flat bottom enhances shelf visibility and reinforces brand presence.

PIONEERS AT
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PACKAGING-RELATED FINALISTS



FINALIST MEDAL

Name of Entry Lil-Lets Applicator Tampons
Entrant Premier FMCG
Converter Sappi, ReproFlex and All Flex
Brand Owner Premier FMCG

A flow-wrapped pack made from recyclable paper with a heat-sealable reverse coating, eliminating the MOPP easy-tear tape to reduce plastic.



FINALIST MEDAL

Name of Entry ALPLA Preforms
Entrant ALPLA Packaging SA
Converter ALPLA Packaging SA
Brand Owner ALPLA Packaging SA

Lightweight rPET-inclusive preforms for carbonated drinks and water, blown into bottles at bottling lines, delivering significant supply-chain savings and potentially saving thousands of tons of PET and HDPE.



FINALIST MEDAL

Name of Entry BONDERITE (Low temperature cleaner for beverage cans)
Entrant Henkel South Africa
Converter Nampak, GZ Industries Limited, Kingsley Beverages, Indabingi Sithole
Brand Owner Henkel South Africa

Low-temperature cleaners for beverage cans provide sustainable solutions, cutting CO₂ emissions and energy use. They operate with low foam, minimising drag-out during rinsing.



FINALIST MEDAL

Name of Entry Share-a-Coke Hybrid Labels
Entrant MCC Label Durban
Converter MCC Label, PackX
Brand Owner The Coca-Cola Company

Personalised bottles are offered in various sizes for different populations. A hybrid flexo-digital printing solution was used to meet the campaign's diverse name requirements.

PACKAGING-RELATED FINALISTS



FINALIST MEDAL

Name of Entry Share-a-Coke Labelling
East Africa 2025
Entrant MCC Label Kenya
Converter MCC Label Kenya
Brand Owner The Coca-Cola Company

A campaign featuring 152 localised names used existing technology and creative cut-and-stack labelling to reach East Africa, ensuring compliance with local regulations.



FINALIST MEDAL

Name of Entry Carling Black Label Beer
Shrink Wrap
Entrant Tropic Plastic & Packaging
Converter Tropic Plastic & Packaging
Brand Owner AB InBev

Market conditions demanded a durable, stable beer pack. Lightweight yet strong, the shrink-wrap reduces material use, costs and product damage during distribution.



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TRANSIT, SECONDARY PACKAGING & INDUSTRIAL ELECTRONICS & APPLIANCES MEDAL WINNERS



SILVER MEDAL

Name of Entry	Stella Artois Promotional Pack
Entrant	CTP Cartons & Labels
Converter	CTP Cartons & Labels
Brand Owner	Stella Artois

The premium rigid pack, featuring enhanced print quality for the Wimbledon campaign, reflects both the brand's elegance and the event's prestige.



BRONZE MEDAL

Name of Entry	Blueberry Carton 1.5kg
Entrant	CTP Cartons & Labels
Converter	CTP Cartons & Labels
Brand Owner	Magalies Fruit Packers

An export carton made from locally sourced FSC-certified board, with five-colour print and freezer varnish for strength, moisture resistance and visual appeal, combining durability, sustainability and shelf impact.

TRANSIT, SECONDARY PACKAGING & INDUSTRIAL ELECTRONICS & APPLIANCES FINALISTS



FINALIST MEDAL

Name of Entry Heineken Silver 330ml 4 x 6 Pack
Entrant Golden Era Group
Converter New Era Packaging
Brand Owner Heineken Beverages South Africa

The sturdy, attractive shipper exceeds expectations in distribution, protection and brand communication, transforming a plain kraft brown shipper into a compelling brand promotion.



FINALIST MEDAL

Name of Entry Sol Cerveza Original De Mexico Premium Lager 24 x 330ml
Entrant Golden Era Group
Converter New Era Packaging
Brand Owner Heineken Beverages South Africa

Mexican vibrancy turns a functional shipper into a powerful brand communicator along the supply chain. Golden hues and dynamic graphics capture the lively, spirited heritage of the beer.



FINALIST MEDAL

Name of Entry Freedom Beer 24 x 330ml
Entrant Royal Crown Packaging Limited
Converter Royal Crown Packaging Limited (Ghana)
Brand Owner Kasapreko PLC

Striking green colouring, bold typography, and a compact format convey vibrancy and quality, creating an appealing pack ideal for retail display and easy transport.



PROMOTIONAL PACKAGING MEDAL WINNERS



GOLD MEDAL

Name of Entry Lindor Milk Xmas Tree 225g
Entrant CTP Cartons & Labels
Converter CTP Cartons & Labels
Brand Owner Lindt & Sprüngli South Africa

Designed as a festive centrepiece, this interactive carton transforms into a shareable chocolate tier. Printed on FSC-certified Lux White Board with foil, embossing and UV varnish, it combines beauty and function.



SILVER MEDAL

Name of Entry Amarula Gift Pack
Entrant Shave & Gibson Packaging
Converter Shave & Gibson Packaging
Brand Owner Heineken Beverages South Africa

The pack replaces imported foil board with locally printed, recyclable board, proving that luxury and sustainability can coexist.



BRONZE MEDAL

Name of Entry Woolworths Easter Egg Range
Entrant Triumph Packaging
Converter Triumph Packaging & Premier Foods
Brand Owner Woolworths

A one-piece Easter egg carton with an internal egg nest, reducing product damage and waste, increasing gluing speed, improving construction efficiency, maximising shelf impact and lowering product returns.

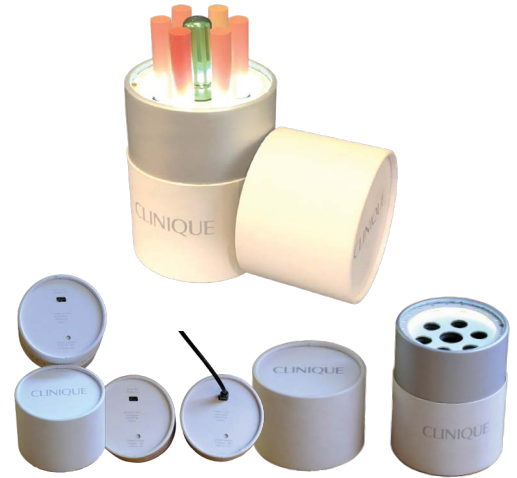
PROMOTIONAL PACKAGING FINALISTS



FINALIST MEDAL

Name of Entry Clinique High Impact Shadow Play Seeding Box
Entrant Green Energy Packaging
Converter Mortimer Offset, Supreme Printers, Stormcloud Advertising, Clinique, Green Energy Packaging
Brand Owner Clinique

A premium packaging solution that combines functionality and luxury, enhancing user engagement while showcasing innovation, sophistication and meticulous attention to detail.



FINALIST MEDAL

Name of Entry PepsiCo Lay's UCL
Entrant PepsiCo Design & Innovation
Converter Constantia Afripack
Brand Owner PepsiCo Design & Innovation

The tactile metallic finish highlights key brand elements and flavour labels, signalling premium value, while foiling with a soft-touch coating enhances a sense of indulgence.



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AFRISTAR 2025 AWARDS MEDAL WINNERS

PRODUCED IN SOUTH AFRICA FOR AFRICA



GOLD MEDAL

Name of Entry	Amarula Gift Pack
Entrant	Shave & Gibson Packaging
Converter	Shave & Gibson Packaging
Brand Owner	Heineken Beverages SA

A proudly African solution combining local pride, technical excellence and ingenuity. Previously made overseas with metallised foil board, the pack is now produced with locally printed, recyclable board and cold foil, proving that luxury and sustainability can coexist.

AFRISTAR 2025 AWARDS FINALISTS



FINALIST MEDAL

Name of Entry	Carling Black Label Beer Shrink Wrap
Entrant	Tropic Plastic & Packaging
Converter	Tropic Plastic & Packaging
Brand Owner	AB InBev

High-quality print, design, and export-grade functionality create premium, high-impact packaging that reflects local culture while providing robust product protection for local conditions.

AFRISTAR 2025 AWARDS MEDAL WINNERS

PRODUCED IN AFRICA (OUTSIDE OF SOUTH AFRICA)



GOLD MEDAL

Name of Entry	Share-a-Coke Labelling East Africa 2025
Entrant	MCC Label Kenya
Converter	MCC Label Kenya
Brand Owner	The Coca-Cola Company

Kenya mandates paper labels for recycling compliance. This complex campaign used precise step-and-repeat and multiple plate changes per run, producing 152 localised personal names.

AFRISTAR 2025 AWARDS FINALISTS



FINALIST MEDAL

Name of Entry Freedom Beer 24 x 330ml
Entrant Royal Crown Packaging Limited
Converter Royal Crown Packaging Limited (Ghana)
Brand Owner Kasapreko PLC

Bold, premium branding features a vibrant four-colour design that combines creativity, precision and market appeal, conveying quality and cultural relevance while remaining ideal for retail display and easy transport.



FINALIST MEDAL

Name of Entry Royal Creams 62g
Entrant SIYAKA Mauritius
Converter SIYAKA Mauritius
Brand Owner National Brands Limited South Africa

A pack designed for affordable, appealing, shelf-stable packaging for lower-LSM consumers, retaining the premium feel of the larger box while enhancing product preservation, sustainability and cost-efficiency.



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STUDENT GOLD PACK AWARDS 2025

The Student Gold Pack Competition is a cornerstone of the Institute of Packaging's education programme. It challenges students to showcase their skills and explore the opportunities and complexities of the packaging discipline. Project briefs highlight packaging's vital role in product marketing, supply chains, functionality and sustainability.

The competition features four categories – Graphic Design, Packaging Technology, Industrial Design and Food Science & Technology – each with unique briefs and individual judging. Here are the top winners for 2025.



FOOD SCIENCE & TECHNOLOGY

IPSA STUDENT GOLD PACK TROPHY

Name of Entry	Nomī
Entrant	Kyle Labuschagne, Emily Anna Schady, Nina Wessels, Nande Mki, Jessica Ovendale, Mila van der Merwe and Carishny Chante Prins
Institution	Stellenbosch University



A clear mono-PP tub showcases the product's swirl, building consumer trust. Resealable and easy to rinse, it encourages household reuse. The uncoated paperboard sleeve adds branding space while remaining fully recyclable.



GRAPHIC DESIGN

SAFRIPOL STUDENT GOLD PACK TROPHY

Name of Entry	Nutventures
Entrant	Delné Pottas
Institution	Potchefstroom Academy



Simple, exciting snacking! Ten 40g boxes stack neatly in a convenient dispenser – just tear, grab and go. Perfect for lunch boxes, road trips, school or camping, each mini box opens with a press-and-tear seal to reveal fresh, crunchy roasted nuts for any adventure.



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STUDENT GOLD PACK AWARDS 2025



PACKAGING TECHNOLOGY

MPACT STUDENT GOLD PACK TROPHY

Name of Entry EcoBrew Coffee Slice
Entrant Cara-Lee Whitaker
Institution Institute of Packaging
KwaZulu-Natal (Polyflex)

A practical, zero-waste alternative to coffee sachets and pods, each unit features a dissolvable Arabica coffee square in a fully compostable dual-chamber PLA pod. The multi-pack includes a collapsible paper cup with a seed-paper sleeve, enhancing sustainability and convenience.



INDUSTRIAL DESIGN

PROPAK STUDENT GOLD PACK TROPHY

Name of Entry Braai Mate
Entrant Sibusiso Mokhoana
Institution Tshwane University of Technology

A portioned charcoal pack that modernises a national tradition with single-serve convenience. Pre-measured packs with built-in ignition eliminate firelighters, making braaiing safer and easier. Combining portion control and accessibility, it delivers a practical, innovative charcoal solution.



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PACKAGING & Print Media

The industry voice of Africa

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