



Pledge your endorsement to

Packaging Excellence

An invitation for you to sponsor Gold Pack 2021

ALL SUPPORT ACKNOWLEDGED

Any support will be afforded acknowledgement in relation to the size of the support. All support will be recognised in our pre-publicity direct marketing emails, on this website (with a hyper-link to your website), in advertisements, as a part of the awards announcement and in the winners brochure.

Proposed Sponsorship 'Packages'

For the larger sponsors, there are 3 proposed sponsorship opportunity categories, structured to give you maximum exposure for your investment.

Gold Sponsorship

Gold* branding on any electronic and printed material related to the event (e.g. emails, programmes, brochures etc.)

Sponsors logo and hyper-link to the sponsor's website on the IPSA Gold Pack website

On-screen Gold* branding during the awards presentation videos on-line

50% discount on the rate charged for advertising in the Packaging & Print Media (PPM) Official Winners' brochure

50% discount on the rate charged for advertising in the PPM Gold Pack review edition.

**Gold branding means the largest of the 3 sizes of logos used to identify and promote the sponsors*

The cost of a Gold sponsorship package is: R80,000 (ex VAT).

Silver Sponsorship

Silver* branding on any electronic and printed material related to the event (e.g. emails, programmes, brochures etc.)

On-screen Silver* branding used during the on-line awards presentation videos

Sponsors logo and hyper-link to the sponsor's website on the IPSA Gold Pack website

30% discount on the rate charged for advertising in the PPM Official Winners' brochure

30% discount on the rate charged for advertising in the PPM Gold Pack review edition

**Silver branding means the mid-size of the 3 sizes of logos used to identify and promote the sponsors*

The cost of a Silver sponsorship package is: R59,000 (ex Vat)

Bronze Sponsorship

Bronze* branding on any electronic and printed material related to the event (e.g. emails, programmes, brochures etc.)

On-screen Bronze* branding used alongside other bronze sponsors' logos during the on-line awards presentation videos.

10% discount on the rate charged for advertising in the PPM Official Winners' brochure

10% discount on the rate charged for advertising in the PPM Gold Pack review edition

The cost of a Bronze sponsorship package is: R43,000 (ex Vat)

If you are interested in investigating these opportunities further, or can suggest contacts who may wish to help sponsor this prestigious event please contact us.

Bill Marshall F.I.Pkg(SA)

Secretary@ipsa.org.za

Tel: 011 804 1614

Mobile: 083 306 1845